

SWOSDA

CLUB LEADERSHIP PROGRAM

Lambeth United Church, Lambeth, Ontario

April 14th, 2012 9:00AM – 3:30PM

PURPOSE

- *Help prepare a new or existing Club Leader for their role and functions.*
- *Improve the success and viability of local clubs.*

FORMAT

- *Two 1-day sequential training workshops (April 14, 2012 and Oct, 2012).*
- *You need to attend the first workshop before enrolling in the second.*
- *Any SWOSDA club member may attend these workshops, however, the content is geared to individuals who are currently or are soon to be involved in club leadership.*
- *Participants will receive a completion certificate in recognition of their attendance.*

PLANNING AND FOLLOW-UP

- *Participants will have an opportunity to develop a Recruitment and Marketing Plans for their Local Club. In effect, you will become “a pilot club” for the introduction and development of new ideas.*
- *Your club will then be eligible for follow-up assistance.*

PROGRAM CONTENT

WORKSHOP A..... (APRIL 14TH, 2012)

- *Introduction to Leadership and Teamwork*
- *Recruiting New Dancers*
- *Promoting/Advertising Square Dancing in your Community*
- *Conducting Dance Demonstrations*
- *Club/Caller-Cuer Relations*
- *Club Newsletter*

WORKSHOP B..... (OCTOBER, 2012)

- *Managing an Executive Committee*
- *Club Finances*
- *Introduction to the World of Square Dancing*
- *Dancer Retention*
- *Partnerships in the Community*
- *Conducting Club Special Events*
- *ABC Dance Program and other Ventures*

COST

- In order to cover training costs, Club registration fees for the **complete Program** (i.e. both workshops) are:

1 single	\$65	(1 manual included)
1 couple	\$100	(1 manual included)
2 couples	\$115	(2 manuals included)
3 couples	\$130	(3 manuals included)

REGISTRATION

- First come- first serve basis, with enrolment limited to **50** participants.
- Registration Deadline: **March 20th, 2012.**
- Complete the attached Registration Form, make cheque payable to SWOSDA Inc., and mail to Avril Hayward, 66 Neutral Ave., WOODSTOCK, ON, N4T 1S7. For further information, hayward.a@rogers.com or call (519) 539-4171.

SWOSDA CLUB LEADERSHIP PROGRAM
CLUB REGISTRATION FORM
APRIL 14TH, 2012

CLUB NAME _____

CLUB CONTACT: NAME _____

E-MAIL ADDRESS _____ ***TELEPHONE*** _____

NUMBER OF REGISTRANTS

_____ 1 single	\$65	(1 manual included)
_____ 1 couple	\$100	(1 manual included)
_____ 2 couples	\$115	(2 manuals included)
_____ 3 couples	\$130	(3 manuals included)

CHEQUE ENCLOSED IN THE AMOUNT OF \$ _____

Invest in your Club.....Register NOW!